

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 967155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|---------------------|-----------------|
| West/R/Congress | ALLN WST SCHEDULE C | SKED C |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/30/12 | 967155 | 06394733 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|--------------------------|----------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 6 | 10/24/12 | 10/24/12 | Wed ABC Prime A | 8-9PM | --1---- | :30 | 1 | \$3,600.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --1---- | 1 | \$3,600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W | | 10/24/12 | 7:59 PM | Wed ABC Prime A | 8-9PM | :30 | AWTV102101H | \$3,600.00 | NM |
| 7 | 10/24/12 | 10/24/12 | Wed ABC Prime C | 10-11PM | --1---- | :30 | 1 | \$4,350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --1---- | 1 | \$4,350.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF W | | 10/24/12 | 10:43 PM | Wed ABC Prime C | 10-11PM | :30 | AWTV102101H | \$4,350.00 | NM |
| 11 | 10/26/12 | 10/26/12 | Fri ABC Prime A | 8-9PM | ----1-- | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----1-- | 1 | \$2,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 10/26/12 | 7:58 PM | Fri ABC Prime A | 8-9PM | :30 | AWTV102401H | \$2,000.00 | NM |
| 12 | 10/26/12 | 10/26/12 | Fri ABC Prime B | 9-10PM | ----1-- | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----1-- | 1 | \$2,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 10/26/12 | 9:44 PM | Fri ABC Prime B | 9-10PM | :30 | AWTV102401H | \$2,000.00 | NM |
| 13 | 10/26/12 | 10/26/12 | Fri ABC Prime C | 10-11PM | ----1-- | :30 | 1 | \$2,200.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----1-- | 1 | \$2,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 10/26/12 | 10:50 PM | Fri ABC Prime C | 10-11PM | :30 | AWTV102401H | \$2,200.00 | NM |
| 14 | 10/27/12 | 10/27/12 | Sat Prime College Footba | 8-1130pm | -----1- | :30 | 1 | \$2,350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----1- | 1 | \$2,350.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF Sa | | 10/27/12 | 7:59 PM | Sat Prime College Football | 8-1130pm | :30 | AWTV102501H | \$2,350.00 | NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| | | | |
|-------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 967155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| West/R/Congress | ALLN WST SCHEDULE C | SKED C | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------------------|----------------|---------|--------|----------------|------------|------|
| 14 | 10/27/12 | 10/27/12 | Sat Prime College Footba8-1130pm | | -----1- | :30 | 1 | \$2,350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| 15 | 10/28/12 | 10/28/12 | Sun ABC Prime A | 7-8PM | -----1 | :30 | 1 | \$1,650.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 7:43 PM Sun ABC Prime A 7-8PM :30 AWT102501H \$1,650.00 NM | | | | | | | | | |
| 16 | 10/28/12 | 10/28/12 | Sun ABC Prime C | 9-10PM | -----1 | :30 | 1 | \$4,350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$4,350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 9:20 PM Sun ABC Prime C 9-10PM :30 AWT102501H \$4,350.00 NM | | | | | | | | | |
| 18 | 10/28/12 | 10/28/12 | Sun 5-6am News | Sun 5-6am | -----1 | :30 | 1 | \$100.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 5:37 AM Sun 5-6am News Sun 5-6am :30 AWT102501H \$100.00 NM | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 9 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Gross Total</u> | \$22,600.00 |
| <u>Agency Commission</u> | \$3,390.00 |
| <u>Net Amount Due</u> | \$19,210.00 |